



**CITY OF VIRGINIA BEACH  
BAYFRONT ADVISORY COMMISSION  
MEETING AGENDA**

Thursday, January 15, 2026  
3:30 P.M.

Ocean Park Fire and Rescue Squad Building  
3769 E. Stratford Road

The mission of the Bayfront Advisory Commission is to review and make recommendations to the City Council regarding public and private projects and issues associated with the Bayfront area.

**CALL TO ORDER**

3:30 P.M.

**ROLL CALL**

**APPROVAL OF MINUTES**

Review and approval of minutes from 11/14/25 meeting

**CHAIR'S REPORT AND INTRODUCTIONS**

**STAFF REPORTS**

- 1) Public Works
- 2) Planning

**COMMITTEE REPORTS**

- Design and Project Outlook Committee
- Communications and Outreach Committee
- Infrastructure Committee
- Student Committee
- Lynnhaven Boat Ramp Committee

**OLD BUSINESS**

## NEW BUSINESS

- Shore Drive Corridor Plan and Design Guideline Breakdown and Review Timeline – Alexis Bailey

## PRESENTATIONS/PROJECT BRIEFINGS

- 1) Form Based Codes Presentation – Kara McLane, Zoning

## PUBLIC COMMENTS

## ADJOURN



Thursday, November 20, 2025

3:30 P.M.

Ocean Park Fire and Rescue Squad Building  
3769 E. Stratford Road

**MEMBERS PRESENT:**

Andrea Lindemann (Chair), Morgan Ayers (Vice Chair), Windy Crutchfield, Planning Commissioner Holly Cuellar, Sandy Cohen, Bailey Quarg, Ed Amorosso, Bill Prince, Joe Bovee, Phil Davenport, Bill Hearst, Reese Longwater, JB Maas, Aubrey Perry, Cole Trower, Burrell Saunders

**MEMBERS ABSENT:**

Stacy Cummings, Neel Singh, Joe Bovee, Chase McConnell, Bill Prince, and Planning Commissioner John Coston

**CITY STAFF PRESENT:**

Alexis Bailey – Planning, Hank Morrison – Planning, Diamond Royster – City Attorney, Katie Shannon – Public Works

**CALL TO ORDER:**

Chair Lindemann called the meeting to order at 3:30 P.M.

**ROLL CALL:**

Alexis Bailey did roll call.

**MOTION TO APPROVE THE MINUTES FROM 10/16/25 MEETINGS:**

Motion by Bill Hearst, seconded by Sandy Cohen. The meeting minutes were approved unanimously.

**CHAIR'S REPORT and INTRODUCTIONS:**

- Chair Lindemann introduced a new member of the commission Burrell Saunders.

**STAFF REPORTS**

- Public Works: Mrs. Shannon provided an update on the plantings at Pleasure House Point, beach renourishment, Shore Drive Phase III, and lights on the Lesnar Bridge sculpture.
- Planning: Mr. Morrison stated that the final draft of the Comprehensive Plan will be provided to the Planning Commission for review in December.

## COMMITTEE REPORTS

- COMMUNICATIONS AND OUTREACH COMMITTEE – Mrs. Ayers said they are working with businesses to engage in a sign war along Shore Drive. Additionally, she discussed ongoing work to engage the Shore Drive business community.
- DESIGN & PROJECT OUTLOOK COMMITTEE – Mr. Cohen said that the LOVE sign was discussed as well as the sidewalk project along Shore Drive.
- INFRASTRUCTURE COMMITTEE – Mr. Cohen said they were waiting on an update regarding the bridge lights and sculpture.
- STUDENT COMMITTEE – There was no Student Committee meeting.
- LYNNHAVEN BOAT RAMP COMMITTEE – Mrs. Crutchfield discussed that a commercial marina was interested in taking on the charter boat business

## OLD BUSINESS

- Single-Use Plastic Fee Letter of Support – Chair Lindemann discussed the single-use plastic bag fee letter of support.
  - Mr. Trower expressed opposition to the single-use plastic bag fee.
  - Mr. Maas asked why not target restaurants with the fee.
  - Mr. Trower asked whether the fee is required for stores.
  - Mr. Cohen expressed support for the fee given that Virginia Beach is a beach community and the negative impact to the waterways.
  - Mrs. Crutchfield stated she views the proposal as a fee not a tax. Additionally, she asked for the letter to be revised with the following:
    - Revise paragraph 3 to say “an ordinance” instead of “this ordinance” as an ordinance has not been presented.
    - Amend paragraph 3 with “And, as the tax revenue is limited to and reinvested in litter control and clean-up, education to reduce waste, and the provision of reusable bags for those in need...”
  - A motion was made that the BAC agree to support the Single Use Plastic Bag Fee and send a letter of support to City Council was made by Sandy Cohen and was seconded by Morgan Ayers. The motion was approved by a vote of 8 to 2.

- LOVE Sign Discussion – Chair Lindemann discussed the LOVE sign and asked Stacy who is overseeing the grant and fundraising and Seth who is the artist designing the sign to discuss the process.
  - Mr. Trower discussed concerns with utilizing debris in one of the letters of the sign.
  - Mr. Amorosso discussed concerns with the utilizing debris and the look to visitors.
  - Mrs. Crutchfield expressed concern with the location of the sign.
  - Mrs. Ayers asked if it would be possible to change the use of debris to be encased in plexiglass versus crab pots.
  - Mr. Davenport expressed that the purpose of art should be to make people think and talk.
  - A motion was made to support the LOVE sign project as presented with the option for the artist to make changes as needed, was made by Phil Davenport and was seconded by JB Maas. The motion was approved by a vote of 8 to 2.
- Lynnhaven Boat Ramp Committee Recommendations – Mrs. Crutchfield made a motion that the below recommendations be sent to City Council which was seconded by Cole Trower. The motion failed by a vote of 6 to 3 with 1 abstention.
  - Charter businesses can and should operate from private facilities where proper oversight, management, ample parking, and public safety can be provided and insurance verified.
  - Charter operations from public boat launch facilities should be prohibited by city code, unless by special permits.
  - Any permits issued to legally-operating charters should confirm proper business licenses and insurance that indemnifies the city from any suits
  - No PWC rentals should be permitted.
  - Codes should include fines.
- Mrs. Ayers asked who managed the Marina Patrol and the cause for the staffing issue.
- Mrs. Crutchfield discussed the commercial marina interested in taking on charter boats.
- Mr. Trower expressed support of the recommendations to generate more attention to the issues at the Lynnhaven Boat Ramp to prevent them from worsening.
- Councilmember Schulman discussed the information found in an audit of the business licenses for the facility. Additionally, he discussed that there was a

- discussion regarding hearing an individual to oversee the administrative side of the facility to review business licenses and insurance documents.
- Chair Lindemann inquired about the possibility of utilizing decals to assist Parks and Recreation staff in determining whether an operating has the proper licenses.
  - Mr. Davenport asked if the motion presented by Mrs. Crutchfield would eliminate all issues at the boat ramp.
  - Councilmember Schulman discussed the history of the use of the Lynnhaven Boat Ramp.
  - Mr. Cohen asked that the recommendations be re drafted.
  - Mr. Trower supported Mr. Cohens request for the recommendations to be re drafted to be able to move the issue forward.

## NEW BUSINESS

- Vote to cancel December BAC Meeting – A motion was made by AL and seconded by PH and was approved unanimously

## PRESENTATIONS/DISCUSSIONS

- 1) Atlantic East Builders, LLC – Chair Lindemann introduced Eddie Bourdon to provide a presentation on the Conditional Rezoning for Atlantic East Builders, LLC to Conditional A-12 Apartment District to redevelop the sites 2221 Greenwell Road and 2223 Greenwell Road with a 6 unit townhome condominium development.
  - a. Mr. Trower asked if the development would have a condo association.
  - b. Mrs. Crutchfield asked about the landscaping proposed for the development.
  - c. Mr. Trower made a motion to recommend approval of the project subject to the approval of the design committee and was seconded by Ed Amorrosso. The motion was approved unanimously.

## PUBLIC COMMENTS

- A member of the public made a recommendation that the debris used in the LOVE sign be resistant to weathering overtime.
- A member of the public recommended that it be examined to see if it would be possible to contract the sheriff's office for assist with the Lynnhaven Boat Ramp specifically in the summertime.
- A member of the public recommended signage to avoid Shore Drive along the interstate especially during summertime to avoid congestion.

- A member of the public discussed the increase in ridership along Route 35 and encouraged additional funding and advertising for the route to be utilized year round
- A member of the public encouraged beautification of the corner of Paige Avenue and Shore Drive.
- A member of the public discussed that election signage is still up along Shore Drive.

## ADJOURNMENT

There being no further business, the meeting was adjourned at 5:30 P.M.

Andrea Lindemann, Chair

Alexis Bailey, Planner I

Hank Morrison, Comprehensive Planning Administrator