



City of Virginia Beach

Bayfront Advisory Commission

2024 – 2025 Draft Annual Report to City Council

Chair: Andrea Lindemann

Date: August 31, 2025

Executive Summary

During the fiscal year covering the period of July 1, 2024 – June 30, 2025, the Bayfront Advisory Commission volunteers and liaisons met 12 times.

Our most significant accomplishments are detailed below, along with recommendations for your consideration.

Mission Statement

The mission of the Bayfront Advisory Commission is to review and make recommendations to the City Council regarding public and private projects and issues associated with the Bayfront area, or projects or issues associated with the Bayfront area that the City Council may refer to the Commission.

Accomplishment of Goals and Objectives

Over the past fiscal year, the agency, through its appointed volunteers and liaisons, worked on the following key matters in furtherance of its mission:

1. Supported and advocated for the funding and timely implementation of the Shore Drive Phase III and IV Capital Improvement Projects (CIP) and all other CIP projects in the Shore Drive Area.
 - a. At the request of the Bayfront Advisory Commission (BAC), the Department of Public Works compiled a spreadsheet of all the active CIP projects in the Shore Drive Corridor, which is distributed to the Commissioners and members of the community each month.
2. Participated in and drove the update to the Comprehensive Plan to provide better guidance on land use, density, parking, beach access, and design/architecture in the Bayfront Area.
 - a. The Design and Project Review Committee was formed in the past year, and has taken the lead on providing guidance on plan updates and discretionary Planning Commission items.
 - b. The Comprehensive Plan update is ongoing; the update to the Shore Drive Corridor Plan and Design Guidelines will occur after the Comprehensive Plan is updated.
3. Advocated for an improved streetscape in the Bayfront, with a focus on sidewalk connectivity and safety for all users of the corridor (pedestrians, cyclists, and vehicles).
 - a. Funding was secured for an “Interim Sidewalk” CIP project to provide pedestrian connectivity in areas that have been impacted by construction along Shore Drive.
4. Advocated for responsible and sustainable redevelopment that reflects and maintains the character of the area and supports the community.
 - a. The ongoing update to the Comprehensive Plan will provide guidance for sustainable redevelopment in the Bayfront.
 - b. The upcoming update to the Shore Drive Corridor Plan and Design Guidelines will provide additional guidance on maintaining and improving the character of the area.
5. Adjust administrative priorities for civic and community involvement.
 - a. Committees were introduced over the past year, including a Communications Committee to expand the reach of BAC to the residential and business communities along Shore Drive.
 - b. A BAC Business Coalition was established to share important BAC updates with businesses and business owners in the Shore Drive Corridor.

**City of Virginia Beach
Bayfront Advisory Commission
2024 Attendance Record**

Membership and Attendance

Members Attendance

Name	Term Expires on:	Jul 18 th	Aug 15 th Spec Mtg	Aug 15 th	Sep 19 th	Oct 17 th	Nov 21 st	Dec 19 th	Total Present
Morgan Ayers	11/30/2025	P	E	E	P	P	P	P	5/7
Joseph "Joe" Bovee	6/30/2027	P	P	P	P	E	P	P	6/7
Riley Brown (student, non-voting)	6/30/2025	A	P	P	P	P	P	P	6/7
Sanford "Sandy" Cohen	2/28/2027	P	P	P	P	P	P	P	7/7
John Coston, Planning Commission Liaison	2/28/2026	P	E	E	P	P	E	P	4/7
Windy Crutchfield	8/31/2027				P	P	P	P	4/4
Holly Cuellar, Planning Commission Liaison	2/28/2026	P	P	P	P	P	P	P	7/7
Philip Davenport, Chair	6/30/2026	P	P	P	E	P	E	P	5/7
Charles "Chuck" Guthrie	6/30/2027	P	E	P	P	P	P	P	6/7
William "Bill" Hearst	12/31/2025	E	E	E	P	P	E	P	3/7
Andrea Lindemann	6/30/2027	P	P	P	P	P	E	P	6/7
Reese Longwater (student, non-voting)	6/30/2025	P	E	E	P	E	P	P	4/7
Robert "Bob" Magoon, Vice Chair	6/30/2026	P	P	P	P	P	P	P	7/7
Aubrey Moore (student, non-voting)	6/30/2025	E	P	P	P	P	P	P	6/7
Ashtyn Ricks (student, non-voting)	6/30/2025	A	E	E	P	P	P	P	4/7
William "Cole" Trower	8/31/2027				P	P	P	E	3/4
Amanda Wong (student, non-voting)	6/30/2025	P	A	A	P	P	P	E	4/7
Seth Quick	4/30/2027	P	P	P	P	P	E	P	6/7
This row indicates if there was a quorum; total number of members in person/total number of appointed members		8/9	6/9	7/9	10/11	10/11	7/11	10/11	

**City of Virginia Beach
Bayfront Advisory Commission
2024 Attendance Record**

City Council Liaisons/Department Staff Liaisons

Joashua Schulman, City Councilmember		P	P	P	P	P		P	6
Christopher Taylor, City Councilmember					P	P		P	3
Hank Morrison, Planning Staff Liaison		P	P	P		P	P	P	6
Jeremy Kline, Public Works Staff Liaison		P				P		P	3
Victoria Eisenberg, City Attorney Liaison		P	P	P	P	P	P	P	7

Key: Present (P) Present/Virtually (P/V) Absent (**A**) Resigned (R) Excused Absence (**E**) Canceled (C)

**City of Virginia Beach
Bayfront Advisory Commission
2025 Attendance Record**

Name	Term Expires on:	Jan 16th	Feb 20th	Mar 20th	Apr 17th	May 15 th	Jun 16th	Total Present
Edward "Ed" Amorosso	4/30/2027				P	P	P	3/3
Morgan Ayers	11/30/2025	P	C	P	A	P	P	4/5
Joseph "Joe" Bovee	6/30/2027	P	C	A	A	P	E	2/5
Riley Brown (student, non-voting)	6/30/2025	A	C	P	A	P	P	3/5
Sanford "Sandy" Cohen	2/28/2027	A	C	P	P	P	A	3/5
John Coston, Planning Commission Liaison	2/28/2026	P	C	P	P	P	P	5/5
Windy Crutchfield	8/31/2027	P	C	P	P	P	P	5/5
Holly Cuellar, Planning Commission Liaison	2/28/2026	E	C	P	P	P	P	4/5
Philip Davenport	6/30/2026	P	C	P	A	P	P	4/5
William "Bill" Hearst	12/31/2025	P	C	P	A	P	P	4/5
Andrea Lindemann, Vice Chair	6/30/2027	P	C	P	P	P	P	5/5
Reese Longwater (student, non-voting)	6/30/2026	P	C	P	A	A	P	3/5
John "JB" Maas	6/30/2027		C	P	P	P	P	4/4
Robert "Bob" Magoon, Chair	6/30/2026	P	C	P	P	A	P	4/5
Aubrey Moore (student, non-voting)	6/30/2025	P	C	P	A	P	P	4/5
William "Bill" Prince	4/30/2028					P	P	2/2
Ashtyn Ricks (student, non-voting)	6/30/2025	P	C	P	A	A	A	2/5
William "Cole" Trower	8/31/2027	P	C	P	P	E	P	4/5
Amanda Wong (student, non-voting)	6/30/2025	P	C	P	A	A	P	3/5
Seth Quick	4/30/2027	P	C	R				1/1
This row indicates if there was a quorum; total number of members in person/total number of appointed members		9/10	C	9/10	7/11	11/ 12	9/12	

City Council Liaisons/Department Staff Liaisons

Stacy Cummings, City Councilmember		P	C	P	P		P	4
Joashua Schulman, City Councilmember		P	C	P	P		P	4

**City of Virginia Beach
Bayfront Advisory Commission
2025 Attendance Record**

Alexis Bailey, Planning Staff Liaison							P	1
Hank Morrison, Planning Staff Liaison		P	C	P	P	P		4
Jeremy Kline, Public Works Staff Liaison		P	C					1
Katie Shannon, Public Works Staff Liaison						P	P	2
Victoria Eisenberg, City Attorney Liaison		P	C	P				2
Diamond Royster, City Attorney Liaison				P	P	P	P	4

Key: Present (P) Present/Virtually (P/V) Absent (**A**) Resigned (R) Excused Absence (**E**) Canceled (C)

**City of Virginia Beach
Bayfront Advisory Commission
FY24/25 Volunteer Hours Report**

 All Service By Volunteer City of Virginia Beach, Office of Volunteer Resources Planning and Community Development		
Volunteer	FY 24-25 Hours	Total Hours
Amorosso, Edward	3:45	3:45
Ayers-Comegys, Morgan	14:29	14:29
Bovee, Joe	14:14	14:14
Brown, Riley	11:30	11:30
Cohen, Sanford	16:15	16:15
Coston, John	9:59	9:59
Crutchfield, Windy	14:15	14:15
Cuellar, Holly	10:15	10:15
Davenport, Phillip	15:29	15:29
Guthrie, Charles	10:30	10:30
Hearst, William 'Bill'	13:00	13:00
Lindemann, Andrea	19:15	19:15
Longwater, Reese	16:14	16:14
Maas, John 'JB'	5:45	5:45
Magoon, Robert	18:45	18:45
Moore, Aubrey	19:00	19:00
Quick, Seth	12:44	12:44
Ricks, Ashtyn	11:44	11:44
Trower, William	11:15	11:15
Wong, Amanda	16:15	16:15
Grand Total	264:38	264:38

Goals and Objectives for the Coming Year

Infrastructure Committee:

1. Advocate for an improved streetscape in the Bayfront area. Areas of emphasis include:
 - a) Bike paths
 - b) Sidewalks
 - c) Landscaping
 - d) Beach accesses
 - e) Bike racks
 - f) Features such as flags, signs, artwork, etc.
 - g) Crosswalks
 - h) Transit (oceanfront shuttle, parking, etc.)
2. Monitor implementation of Shore Dr improvements as designed and constructed by the city.
3. Monitor implementation of City projects (spreadsheet) as they begin design through completed construction.
4. Address other infrastructure issues as they arise during the year.

Project and Design Review Committee:

1. Participate in and drive the update to the Shore Drive Corridor Plan and Design Guidelines to provide better guidance on land use, density, parking and beach access, and design/architecture in the Bayfront Area.
 - i) Revisit units per acre for residential, apartment, and mixed-use districts
 - j) Review and identify important topics to update the Shore Drive Corridor Plan
 - k) Research on how to make the Shore Drive Corridor Design Guidelines and any other future design guidelines mandatory
2. Advocate for responsible and sustainable redevelopment that reflects and maintains the character of the area and supports the community.
 - a. Thoughtfully redevelop by creating incentives for better building design and development patterns
 - b. Develop strategies for housing for form, function, and architectural style in the Bayfront Area and for the Shore Drive Design Guidelines
 - c. Include approaches to retail and commercial projects in the updated Shore Drive Corridor Design Guidelines
3. Monitor implementation of City projects as they begin design through completed construction.
 - a. Monitor Accela for applications within the Bayfront
4. Address other Design and Project related issues as they arise during the year.

Communications Committee:

1. Enhance the visibility, credibility, and engagement of the Bayfront Advisory Commission (BAC) by fostering strong communication channels with residents, businesses, and civic stakeholders, while ensuring the Shore Drive corridor's unique voice is heard. This will be achieved through:
 - a. Business Engagement (Bayfront Business Coalition Support & Growth)
 - i. Support the development and sustainability of the Bayfront Business Coalition as a key voice for corridor businesses.
 - ii. Provide structure and strategic alignment for the BBC through shared mission, goals, and vertical strategies.
 - iii. Act as liaison between the BAC and BBC to ensure business concerns are elevated to city leadership.
 - b. Resident & Civic Outreach
 - i. Strengthen relationships with civic leagues, HOAs, and residents through quarterly updates and participation in local meetings.
 - ii. Ensure BAC member presence at least 4 community events (possibly related to non-profits, Oyster Roast at Ballyhoos) annually.
 - iii. Maintain a running contact list of civic leaders for consistent communication.
 - c. Communications & Visibility
 - i. Ensure the BAC has a clear, consistent public-facing presence:
 - ii. Continue with the Baylines one-sheet newsletter distribution and work on other methods of digital outreach with city's help
 - iii. Engage the student commissioner(s) to co-lead at least one outreach project per year that brings younger voices into BAC's conversations (e.g., environmental awareness, business spotlight campaigns, civic education).

Lynnhaven Boat Ramp Committee:

1. Enhance Public Safety – Investigate, identify, and recommend solutions to safety concerns impacting residents, visitors, and businesses surrounding the Lynnhaven Boat Ramp.
 - a. Conduct a comprehensive review of current safety concerns and potential risks associated with the Lynnhaven Boat Ramp.
2. Protect Community Interests – Safeguard the integrity, viability, and quality of life of neighborhoods, local businesses, and properties adjacent to the ramp.
 - a. Explore and evaluate actionable strategies—both short-term and long-term—that address traffic, congestion, pedestrian safety, and property protection.
3. Promote Collaboration and Transparency – Serve as a platform for residents, stakeholders, and community members to voice concerns, share perspectives, and work toward consensus-driven solutions.

- a. Engage with residents, business owners, and community stakeholders to gather input, document concerns, and develop collaborative solutions.
- 4. Support Long-Term Viability – Recommend measures that ensure the sustainable use of the Lynnhaven Boat Ramp while balancing community, business, and environmental needs.
 - a. Provide well-researched, consensus-based recommendations to the Bayfront Advisory Commission for advancing to City Council.
 - b. Monitor outcomes of implemented measures and continue to refine recommendations to ensure effectiveness and community support.

Closing

Should you have any questions or desire a formal City Council briefing from our agency, please contact Chair, Andrea Lindemann at (awrl@aol.com) and Hank Morrison, Staff Liaison at (JMorrison@vbgov.com).