



**CITY OF VIRGINIA BEACH
BAYFRONT ADVISORY COMMISSION
MEETING AGENDA**

Thursday, May 15, 2025
3:30 P.M.
Ocean Park Fire and Rescue Squad Building
3769 E. Stratford Road

The mission of the Bayfront Advisory Commission is to review and make recommendations to the City Council regarding public and private projects and issues associated with the Bayfront area.

CALL TO ORDER
3:30 P.M.

APPROVAL OF MINUTES
Review and approval of minutes from 4/17/25 meeting

CHAIRMAN'S REPORT AND INTRODUCTIONS

PRESENTATIONS/PROJECT BRIEFINGS

- 1) Overview of Preparation of Bayfront Beaches for Summer 2025 - Public Works, Beach Operations Bureau
- 2) Urban Tree Canopy and Stormwater Management Presentation by Student Member Aubrey Moore

COMMITTEE REPORTS

- Communications and Outreach Committee
- Design and Project Outlook Committee
- Infrastructure Committee
- Student Committee

STAFF REPORTS

- 1) Planning
- 2) Public Works

OLD BUSINESS

NEW BUSINESS

PUBLIC COMMENTS

ADJOURN



Thursday, April 17, 2025

3:30 P.M.

Ocean Park Fire and Rescue Squad Building
3769 E. Stratford Road

MEMBERS PRESENT:

Bob Magoon (Chair), Andrea Lindemann (Vice-Chair), Ed Amorosso, Sandy Cohen, Windy Crutchfield, JB Maas, Cole Trower, Councilmember Joash Schulman, Councilmember Stacy Cummings, Planning Commissioner John Coston, Planning Commissioner Holly Cuellar

MEMBERS ABSENT:

Morgan Ayers, Joe Bovee, Riley Brown, Phil Davenport, Bill Hearst, Reese Longwater, Aubrey Moore, Ashtyn Ricks, Amanda Wong

CITY STAFF PRESENT:

Hank Morrison – Planning, Rachael Miller – Planning, Diamond Royster – City Attorney

CALL TO ORDER:

Chair Bob Magoon called the meeting to order at 3:32 P.M.

MOTION TO APPROVE THE MINUTES FROM 3/20/25 MEETING:

Motion by Vice Chair Lindemann, seconded by Mr. Maas. The meeting minutes were approved unanimously.

CHAIR’S REPORT:

Chair Magoon introduced Ed Amorosso, the newest member of BAC. Resident of Ocean Park. Chair recommended joining one of the four committees. Mr. Maas joined the Outreach committee most recently.

Reported that chair attended RAC’s Resort Investment Committee meeting; requested a legislative update from Brent McKenzie from the city. Staff looking into topics that may be valuable to BAC.

Chair stated he wants to “up our game” on the meeting format/location. Rescue Squad has been a valuable place, but there have been issues with parking and attendees being able to

hear the conversation. Looking at several potential locations. Requested commissioners to reach out with suggestions.

Sandy Cohen will be contact person for transportation, particularly regarding Route 35.

Chair requested that Comp Plan input is provided from other members of the BAC. Chair to consolidate comments, share with Design committee and will send to Hank Morrison, project manager.

PRESENTATIONS/DISCUSSIONS

No presentations or discussions

COMMITTEE REPORTS

- COMMUNICATIONS AND OUTREACH COMMITTEE – Mrs. Crutchfield reported that the committee is still growing the number of people receiving the monthly BAC memo that goes out 1 week prior to the regular BAC meeting. Increased number of businesses by 25%, number of community members by 125%. Planning a business reception for Shore Drive businesses to try to get more involved with BAC. May 7th, 4-6pm at Hot Tuna. Needs to be advertised for public notice/FOIA.
- DESIGN & PROJECT OUTLOOK COMMITTEE – Vice Chair Lindemann reported out that the committee continued the Comp Plan draft review. Gearing up for Shore Drive Plan update. Reviewing plans for a conditional rezoning on Pleasure House Road. BAC would like to request a form-based code for future development.
- INFRASTRUCTURE COMMITTEE – Mr. Cohen reported out that the committee did not meet since last meeting. Flags being installed along Shore Drive – some have fallen
- STUDENT COMMITTEE – no report. Councilmember Schulman announced that student member Aubrey Moore organized a student summit at the Virginia Aquarium. Chair Magoon would like to formalize the acknowledgement of the students' contributions to the BAC and would like to honor them. Windy suggested a reception at the May meeting.

STAFF REPORTS

- Planning: No Report from Staff
- Public Works: No Report from Staff, but PW spreadsheet was provided. Councilmember Schulman requested information be provided for blank cells in spreadsheet, particularly wetland mitigation. Pedestrian improvements set to start construction Q4 2025. Mr. Trower asked whether homeowners or businesses had been informed that the Vista Circle Pump Station 1A had been removed from the CIP. Mrs. Crutchfield said that there are businesses that have been made aware, but there are still many that are not.

Mr. Trower asked for a note to PW to inform businesses (chix etc.)

Vice Chair Lindemann asked if spreadsheet could be posted on website. Hank Morrison said it could be done, but the spreadsheet would need to be ADA compliant so it might take Public Works some extra time to turn the information around.

OLD BUSINESS

No old business.

NEW BUSINESS

Mr. Cohen passed out BAC rules of procedure to discuss speaker policy for the BAC.

Wanted to review rules of procedure, particularly outside the boundary of specific Planning Commission applications. Wants to accommodate speakers but stay on task. Suggested a speaking period of a maximum of 30 minutes with a sign-up sheet in order to speak that day. Also wanted to incorporate a process that would allow for the chair to give a warning to people breaking rules, then give them the ability to excuse them from the meeting.

Mrs. Crutchfield brought up the issue of potentially limiting speakers to less than 3 minutes, and how that is different than City Council, Planning Commission meetings are managed.

Councilmember Cummings suggested different time frames depending on the number of people. Councilmember Schulman stated he believes it is the group's responsibility to listen to people if they show up and pointed to Chair's discretion to adjust amount of time to speakers.

Mr. Trower liked that the chair has discretion. Last meeting lacked decorum, order, and Robert's rules. Wants everyone to work together to be respectful during meetings.

Chair Magoon wants a copy of City Council rules of procedure to emulate BAC's speaker policy as a starting point. Wants to elevate the meeting format.

Ms. Royster noted that CC has a policy on their website and read to the group.

Vice Chair Lindemann thinks 3-minute maximum makes sense, sign up to speak. Public comments need to come at the end, and decorum. Stated that agenda needs to be posted.

Councilmember Schulman suggested that the sign-up cutoff come prior to the chairman's report.

Planning Commission Chair Cuellar voiced the support for no time limit for public comment period.

Mrs. Crutchfield noted that she thinks the meeting location should be in the shore drive area, not great neck area.

PUBLIC COMMENTS

Wally Damon – suggestion for Bayside Rec Center. Reminded that the commissioners can call for a point of order if issues arise during meetings.

Chris Ludford – excited for shore drive corridor plan. Pin Oak and other tree taken down near City Marina(?)

Martha Therault – supported the Bayside Rec Center as a new location. Asks for flexibility from the commission.

Dave Plum (ATAC Liaison) – lobbying traffic engineering for safety warning signs on shore drive. Bike lanes to be installed, but limited signage/lanes to share the road with cyclists east of N Great Neck. Concerned about safety of cyclists

Michele Sorensen – Commented on shore drive flags “Bleached out” in really bad shape. Suggested timer and moderator for busy meetings. Questions about E-Bikes/rules of the road – what does the bike lane encompass?

Brian Deschler – commended the chair for allowing people to speak their minds at last month’s BAC meeting. Asked about a timeline of tree removal at Pleasure House Point.

Mrs. Crutchfield pointed out lack of restroom/shower facilities at city marina.

Mr. Trower requested an update from PW about brief regarding preparing beaches for summer season.

Councilmember Cummings announced a town hall on May 1 at Cox High School. Shore drive phase 3, any other issues.

Sandra Dawe – Lynnhaven boat ramp issues. Neighborhood Streets and infrastructure not built for the high levels of activity it receives. Requested a traffic impact study but was denied. Called for Signage, infrastructure, and real time enforcement. Mentioned establishing an advisory committee regarding the boat ramp.

Councilmember Schulman spoke about the improvements incorporated at the boat ramp over the past 2.5 years but understands the neighborhood’s frustrations and concerns.

ADJOURNMENT

There being no further business, the meeting was adjourned at 5:06 P.M.

Bob Magoon, Chair

Hank Morrison, Comprehensive Planning Administrator