

Shore Drive – Oceanfront Trolley Survey Final Results Summary 7.21.15

- 1) 385 total surveys taken (Over 55 neighborhoods represented)
 - Cape Story – 64, Ocean Park – 50, Cape Henry Shores -37, Chic’s- 31
 - North End – 10
- 2) Almost 3:1 ratio said they would use the service (246 Y – 92 N)
 - Sample of common “No” reasons: Don’t want Shore Drive to become the Oceanfront; Will cause overcrowding of Bay beaches; Shore Drive businesses are crowded enough; Shore Drive area needs to stay local.
- 3) (132 or 35%) would like to see service turn around at Pleasure House Road
 - Great Neck Road and Little Creek each received 6 votes for turnaround possibilities
 - Majority of “Other” were “No/Don’t do it”
- 4) (147 or 39%) would like to see the service go to 17th Street
 - 31st Street was second choice with (92 or 24%) of votes
 - “Other” -Rudee Loop received 17
 - Majority of “Other” were “No/Don’t do it”
- 5) Majority (235) would like a bus stop no more than ¼ mile walk (
- 6) Majority (251) would like a bus to stop no more than every 30 minutes
- 7) Majority (214) think a May 1st to Sept 30th operation is just right
- 8) Majority (194) would use the service weekdays and weekends
- 9) Majority (232) would use the service 1 to 4 times a month
- 10) General comments/opinions were received from (162 or 42%) of survey taken

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I don't know	Total
People will use it to avoid parking hassles at the Oceanfront	56.81% 217	25.65% 98	3.40% 13	3.66% 14	8.90% 34	1.57% 6	382
People will use it to avoid parking hassles on Shore Drive	22.83% 87	24.41% 93	24.15% 92	12.86% 49	12.86% 49	2.89% 11	381
It will help bring more business to Shore Drive stores/shops/restaurants	28.16% 107	35.26% 134	18.42% 70	7.89% 30	8.95% 34	1.32% 5	380
People will use it to visit the new Farmer's Market on Shore Drive	21.69% 82	32.28% 122	20.37% 77	12.43% 47	10.85% 41	2.38% 9	378
Shore Drive residents will use it to travel between Shore Drive destinations	26.84% 102	24.74% 94	16.32% 62	15.26% 58	12.63% 48	4.21% 16	380
North End residents will use it to travel to Shore Drive locations	25.13% 95	32.28% 122	13.76% 52	12.17% 46	11.38% 43	5.29% 20	378
North End residents between 68th & 89th will use it to travel to the board walk	27.06% 102	33.69% 127	16.71% 63	6.10% 23	6.10% 23	10.34% 39	377
Residents/Tourists would use it to get home safely instead of driving drunk	51.46% 194	25.20% 95	6.10% 23	7.43% 28	7.69% 29	2.12% 8	377
It will result in an increase in crime and homeless along Shore Drive	13.19% 50	10.29% 39	17.68% 67	25.86% 98	24.27% 92	8.71% 33	379
Service shouldn't be created because the cost for the program will outweigh any benefits	16.36% 62	6.86% 26	21.64% 82	17.68% 67	27.70% 105	9.76% 37	379
It will result in tourists using it to access the North End beaches	14.78% 56	34.04% 129	26.39% 100	11.08% 42	6.33% 24	7.39% 28	379